

Task Force on Continuing Education

Charge/Objective

To develop a vision and strategic plan for AVMA Continuing Education. The vision and strategic plan should consider qualities and attributes outlined in the AVMA 2020 Vision Commission Report, and other organizational information and resources as appropriate.

The Task Force responsibilities are:

- Determining the vision and future purpose of AVMA continuing education to include convention and other association continuing education activities.
- Developing a strategic plan for the AVMA CE to achieve the vision and purpose, including measurable objectives, a timetable, milestones, resources, and metrics for success.
- Determining the optimal model including volunteer structure, member role, and/or resources needed to achieve the strategic plan.

Membership

The Task Force will be composed of approximately 9 individuals who are forward thinkers and able to participate in critical CE strategic discussions, based on varied backgrounds and in CE/convention experiences. They will ask thoughtful questions, and challenge assumptions and current practices. Task Force members will represent diverse professional employment settings and veterinary medical disciplines, experiences, and perspectives, both in and outside the AVMA. Members will include diversity among the appointees by gender, generation and ethnicity. The following positions may be non-veterinarians: Task Force Chair, Continuing education expert/professional, Industry Partner representative.

The membership of the Task Force:

- Task Force Chair
- 2 At-large Veterinarians
- Continuing education expert/professional
- Convention and Meeting Planning Committee (CMPC) Chair
- 1 Credentialed Veterinary Technician
- 1 AVMA Industry Partner representative
- 1 veterinarian with recent experience serving as members of the CMPC
- Director, AVMA Convention and Meeting Planning Division

Appointing Body

The AVMA Board of Governors, the AVMA CEO, and the CMPC Chair serve as the appointing body. Task Force Chair will join the Appointing Body, when selected. Nominations for task force members will be solicited via normal channels.

Task Force Chair

The Appointing Body will appoint one individual to serve as the Task Force Chair

Meetings

The Task Force is authorized to hold three, 2-day meetings at AVMA headquarters.

Funding

Travel expenses are authorized in accordance with the AVMA Travel Policy. Funding for a consultant/facilitator is authorized. After its first meeting, the task force chair will provide the Executive Board with a preliminary report and budget for operational expenses, if needed, to achieve its charge.

Reports

The task force will provide its report and recommendations to the Executive Board.

Life Expectancy

The Task Force is expected to initiate its activities during fall 2013 and will be sunset upon receipt of its report by the Executive Board.