## SAVMA GUIDELINES FOR RELATIONSHIPS WITH EXTERNAL ENTITIES

## Introduction

The Student American Veterinary Medical Association (SAVMA) greatly values relationships with organizations outside of AVMA and its subsidiaries (external entities) that support the interests and development of both SAVMA as an association and its members.

SAVMA's primary goal for pursuing these relationships include:

- improving or expanding SAVMA member services and value
- strengthening SAVMA's visibility and expanding its reach
- and developing opportunities for students

These Guidelines are designed to be a standard policy under which SAVMA will function and support efforts to maintain good relations with all parties involved. However, unanticipated, special circumstances outside the bounds of these Guidelines may arise, requiring approval of specific programs or relationships by the SAVMA Executive Board.

## **Principles**

- 1. All relationships will support the mission of SAVMA and serve the needs of the members of SAVMA and/or the profession of veterinary medicine.
- 2. No relationships will be formed with entities whose principles, policies or actions are deemed to be in conflict with the ethics of the veterinary profession or the policies of the SAVMA.
- 3. The terms of any relationship may not create a conflict of interest for SAVMA and should avoid creating an apparent conflict of interest, nor should the relationship negatively impact the objectivity or credibility of SAVMA.
- 4. SAVMA does not expressly endorse products, programs or services of external entities. Participation in a relationship with an entity will not imply SAVMA approval of that entity's general policies, products, or services, nor does it imply that SAVMA will exert any influence to advance the entity's interests outside the substance of the relationship itself.
- 5. Relationships will not be exclusive in nature to any industry segment. For example, SAVMA may have multiple relationships within an industry segment such as nutrition, pharmaceutical or distribution.
- 6. SAVMA will not participate in promotion of individual job opportunities or employment promotions of external entities.
- 7. SAVMA will not release personal member information (such as email, address, etc.) to external entities nor will they allow external entities to survey SAVMA members without explicit consent and approval from the SAVMA Executive Board.
- 8. SAVMA will not allow external entities to publish material in the monthly SAVMANews (electronic newsletter), this is reserved for internal (within the SAVMA/AVMA family) publications only.
- 9. The SAVMA Executive Board is responsible for the review, approval, implementation and oversight of all relationships with external entities to ensure congruence with these Guidelines.
- 10. External entities wishing to establish a relationship shall submit a proposal to the SAVMA Executive Board for review, discussion and approval prior to any relationship being established.