



EVENT PLANNING TIPS

BRAINSTORMING IDEAS FOR EVENT PLANNERS

- 1) REACH OUT TO YOUR COLLEAGUES!
 - A. ONE OF THE BIGGEST GOALS OF THE ONE HEALTH CHALLENGE IS TO BUILD PARTNERSHIPS ACROSS THE HEALTH PROFESSIONS AND TO WORK TOGETHER.
 - B. INCLUDE AS MANY PEOPLE AS YOU CAN:
 - I. VETERINARY TECHNOLOGY STUDENTS
 - II. PVMA AND OTHER PRE- VETERINARY STUDENTS
 - III. PUBLIC HEALTH STUDENTS
 - IV. MEDICAL STUDENTS
 - V. NURSING STUDENTS
 - VI. HEALTH AND NUTRITION STUDENTS
 - VII. SPORTS MEDICINE STUDENTS
 - VIII. FACULTY MEMBERS
 - IX. LOCAL PUBLIC HEALTH OFFICIALS
 - X. AVMA GHLIT OFFICIALS

- 2) BE CREATIVE!
 - A. HERE ARE JUST SOME IDEAS THAT HAVE BEEN DISCUSSED FOR THIS YEAR' S ONE HEALTH CHALLENGE.
 - I. 5K RUNS
 - II. DOG WALKS/ RUNS
 - III. HEALTH FAIRS
 - IV. COOKING CLASSES FOR HEALTHY AFFORDABLE COOKING - LOCAL CHEFS MAY BE ABLE TO DONATE TIME FOR THE CAUSE
 - V. HEALTHY FOOD AND/ OR HEALTHY PET TREAT RECIPES OR COOKBOOKS
 - VI. BUILD CONNECTIONS WITH LOCAL RECREATION CENTERS

- VII. REMEMBER, NATIONAL PET OBESITY AWARENESS DAY IS OCTOBER 14, 2009
- VIII. WEIGHT LOSS CHALLENGES - BMI, BLOOD PRESSURE, ETC
- IX. CHILDHOOD EDUCATION PROGRAMS - OUTREACH PROGRAMS TO TEACH CHILDREN ABOUT HEALTHY EATING, HEALTHY ACTIVITY, PLAYING WITH PETS AS A FORM OF EXERCISE, ETC.
- X. BOWLING TOURNAMENT
- XI. DOGGIE PENTATHALONS - OBSTACLE COURSES AND OTHER FUN EVENTS
- XII. LECTURE SERIES
- XIII. FUN GIVEAWAYS - PEDOMETERS, JUMP ROPES, HEART MONITORS, RUNNING LIGHTS, ETC

3) FOUR GOALS OF THE ONE HEALTH CHALLENGE

- A. **BECOME EDUCATED:** MAKING SURE THAT STUDENTS IN THE HEALTH FIELDS THAT WE REPRESENT ARE EDUCATED ON THE ISSUES SURROUNDING THE ONE HEALTH CHALLENGE TOPIC.
- B. **EDUCATE THE PUBLIC:** THROUGH PUBLIC OUTREACH EVENTS WE CAN EDUCATE OUR COMMUNITIES ABOUT THE IMPORTANCE OF THE ONE HEALTH CHALLENGE TOPICS TO BOTH HUMAN AND ANIMAL HEALTH.
- C. **BUILD PARTNERSHIPS:** REACH OUT TO YOUR COLLEAGUES IN THE OTHER HEALTH PROFESSIONS TO TRULY MAKE THIS A *ONE HEALTH* CHALLENGE.
- D. **RAISING FUNDS:** IN ADDITION TO RAISING AWARENESS, THE ONE HEALTH CHALLENGES SEEK TO RAISE FUNDS THAT WILL GO TO SUPPORT RELATED CHARITABLE CAUSES.

GOOD LUCK PLANNING YOUR ONE HEALTH CHALLENGE EVENTS! IF YOU EVER HAVE QUESTIONS OR NEED ANYTHING TO HELP MAKE YOUR EVENTS A SUCCESS, PLEASE DO NOT HESITATE TO CONTACT THE SAVMA GLOBAL AND PUBLIC HEALTH OFFICER, AD HOC.

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AVMAGHLIT



Group Health & Life
Insurance Trust Programs