Achieving Broad Involvement
Building a Constituency

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ANIMAL WELFARE
What are we dealing with?
The Greatest Challenges

...this next century

- Animals for companionship
- Animals for food
- Animals for utility
- Animals for sport
- Animals for entertainment
- Animals in the environment
Veterinarian’s Oath

Being admitted to the profession of veterinary medicine,

I solemnly swear to use my scientific knowledge and skills for the benefit of society through the protection of animal health, the relief of animal suffering, the conservation of livestock resources, the promotion of public health, and the advancement of medical knowledge.

I accept as a lifelong obligation the continual improvement of my professional knowledge and competence.
Where has veterinary medicine been and where are we headed as a profession?

**DRIVERS**

<table>
<thead>
<tr>
<th>Traditional</th>
<th>Demographic Interests</th>
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<tr>
<td>– Animal Owners</td>
<td>– Pet owners – companionship</td>
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<td>– Service animals</td>
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<td>– Food interests</td>
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<td>– Nutrition</td>
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<td>– Retailers</td>
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<td>– Consumers</td>
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<td>– Healthy animals</td>
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<td>– Politicians</td>
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<td>– Food safety (recall)</td>
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<td>– Guardianship vs. ownership</td>
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<td>– Animal Owners</td>
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Nutritional recommendations

Owners, Societal, Consumer Acceptances

Climate Change

Behavior

Omnivorous
Cage Free
Necessary Surgery

Vegan
Caged
Cosmetic Surgery

Animal Health
Food Safety
Demographic Shifts

Political Ramifications
Respect for Animals
How do we organize and march forward?

Global Challenge
The Path Forward
What’s been done?

- AVMA animal welfare committees
- Activities/symposia and workshops
- AAVMC programs
- ILAR work groups and reports
- State veterinary medical association’s roles
Define the profession’s role in animal well-being

• Establish core values to provide:
  – Freedom from hunger and thirst
  – Freedom from injury and disease
  – Freedom from fear, stress and discomfort
  – Freedom to express normal behavior
Resolved, that the American Veterinary Medical Association (AVMA) affirms the responsible use of animals for human purposes, such as companionship, food, fiber, education, exhibition, and research conducted for the benefit of humans and animals, is consistent with the principles of the Veterinarian’s Oath. The principles include:

- The protection of animal health,
- The relief of animal suffering,
- The conservation of animal resources,
- The promotion of public health, and
- The advancement of medical knowledge.
California Veterinary Medical Association

The CVMA’s Eight Principles of Animal Care and Use
Veterinary Medicine’s Constituencies

Organized Veterinary Medicine

- AVMA/State VMAs
  - National standing committees
  - Symposia
  - Continuing education
  - Press releases
  - Animal Welfare
  - Political action committees

- AAVMC
  - Individual colleges
  - Veterinary science departments
  - Companion medicine departments
  - Courses
  - Clubs
  - Seminars
  - Continuing education

Allied Animal Organizations

- American Kennel Club
- Livestock & poultry associations
- Consumers
- Retailers
- Breed organizations

- Registered veterinary technician programs
Building constituency

- Assign committees/councils involving the following individuals or groups to assess principles and guidelines of animal welfare/well being.
  - Veterinarians
  - Animal scientists
  - Animal behavioralists
  - Ethicists
  - Physiologists
  - Nutritionists
  - Farmers
  - Animal health specialists
  - Sociologists
  - Animal Welfare/Well-being advocates
  - Species specialists
  - Pharmacologists
  - Anesthesiologists
  - Consumer representatives
  - Economists
  - Ecologists
Identify Issues

- Issues are many
- Must prioritize
- Need decision making body
Mission

The mission of the University of California’s Animal Welfare Council is to serve as a forum for the discussion and review of the best management practices for animal agriculture based on sound science. The Council will review production practices and white papers addressing animal agriculture practices, identify gaps in knowledge, and make recommendations on the issues needing additional study. The Council will also develop recommendations for use by the University to direct outreach, education and research efforts, and by industry as they develop statewide, science-based standards and auditing procedures.
Addressing Issues

• Gather information; listening sessions; Webinars, etc.
• Assess current literature – white papers
• Identify the gaps in knowledge – research
• Develop educational models
  – Establish train-the-trainer outreach modules
  – Develop curricular offerings; core and species specific
  – Publish information for scientific and lay audiences
  – Provide continuing education for veterinary profession and society
Distribute information and recommendations

- AAVMC for inclusion in academic programs
- AVMA constituent organizations and practitioners
- State veterinary medical associations and constituents
- Inform stakeholders/consumers/society
Summary

- Animal welfare is the major challenge for the profession for the first part of this century.
- The United States has largely overlooked the importance and implications of society’s concerns over treatment and handling of animals.
- The AVMA/AAVMC organizations have been the leaders of the profession for bringing this to the attention of the profession and society.
BE PROACTIVE
For the health and well being of humans and animals