Networking Groups
Networking Outside Your Industry Circles

The intent of this exercise is for you to think broadly—to brainstorm on a list of potential groups to search out for networking opportunities. Think in terms of categories. You can then leverage the Internet and other sources to seek out specific groups that align your interests, goals and availability.

**Personal Interests**
Think about your avid interests or hobbies. This is an easy, fun way to meet people outside of your current professional network. Examples may include life-science groups, women’s networks, charitable interests, running club, or PTA groups.

1. __________________________________________________________
2. __________________________________________________________
3. __________________________________________________________
4. __________________________________________________________
5. __________________________________________________________

**Civic/Business Organizations**
This may include rotary clubs, local chamber of commerce, or leadership groups like Toastmasters.

1. __________________________________________________________
2. __________________________________________________________
3. __________________________________________________________
4. __________________________________________________________
5. __________________________________________________________

**LinkedIn Virtual Groups**
LinkedIn Groups provide a place for professionals with similar interests to share content, find answers, post and view jobs, make business contacts, and establish themselves as industry experts.

1. __________________________________________________________
2. __________________________________________________________
3. __________________________________________________________
4. __________________________________________________________
5. __________________________________________________________