AVMA CONVENTION 2017

Indianapolis – Crossroads of America

Join AVMA at the Crossroads of America this summer for cutting edge CE, engaging networking opportunities, meet-the-experts roundtable, and more—but don’t forget to have fun while you’re in town! Experience the many unique and exciting attractions Indianapolis has to offer.

INDIANAPOLIS MOTOR SPEEDWAY

Start your engines and race over to the Indianapolis Motor Speedway, the highest-capacity sports venue in the world. Home to the Indianapolis 500, Brickyard 400, and Grand Prix of Indianapolis, this 2.5 mile racetrack is an Indianapolis icon. Take a tour of the famed track and stop by the IMS Hall of Fame Museum located within the historic oval to view their extensive collection of automobiles and artifacts.

MONUMENT CIRCLE

Located in the heart of downtown, scenic Monument Circle is a lively public space that often hosts city events and festivals, and entices guests with its surrounding dining and entertainment options. If you’re feeling adventurous, ride to the top of the Soldiers and Sailors Monument to take in views of the city from its 284-foot tall observation deck.

USA Today Names Indy #1 Convention City in the U.S.

source: visitindy.com

ARTS & CULTURE

Live like a local and explore Indianapolis’ many eclectic neighborhoods. Stroll through historic Lockerbie Square, shop in the boutiques of Broad Ripple Village, or appreciate local artists in Fountain Square. Looking for museums? Stop by the beautiful Indianapolis Museum of Art, or bring the family to the Children’s Museum of Indianapolis, the largest children’s museum in the world featuring five stories of interactive play.

FOODIE PARADISE

Bring your appetites! Indianapolis features nearly 250 restaurants all within steps of the convention center and was recently named “America’s Most Underrated Food City” by Condé Nast Traveler. Grab one of the city’s famous pork tenderloin sandwiches, enjoy a sizzling steak from St. Elmo’s Steak House, or finish the night off with a beer from one of Indy’s many award-winning breweries.

WHITE RIVER STATE PARK

Take a breath of fresh air and stroll through America’s only cultural urban state park. Find your zen in the park’s green space or visit one of its cultural attractions like the Indianapolis Zoo, NCAA Hall of Champions, or Indiana State Museum. Explore the park by foot, segway, bike, or even boat!
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*All convention attendee photos courtesy of Matt Alexandre.*
2017 SCHEDULE-AT-A-GLANCE

FRIDAY, JULY 21
Registration 7:00 AM – 6:00 PM
CE Sessions 10:00 AM – 12:00 PM
CE Sessions 1:00 – 5:00 PM
Meet-the-Experts Round Table 5:00 – 6:30 PM
Alumni Receptions 7:00 PM

SATURDAY, JULY 22
Registration 6:30 AM – 5:00 PM
Sunrise CE 7:00 – 8:00 AM
CE Sessions 8:00 – 10:00 AM
Keynote Brunch 10:00 AM – 12:00 PM
Exhibit Hall Opening 12:00 PM
Exhibit Hall Hours 12:00 – 4:00 PM
CE Sessions 2:00 – 6:00 PM
AVMF Fundraiser 6:00 – 9:00 PM
Young Professionals Event 6:30 – 8:00 PM
Veterinary Technician Appreciation Event 7:00 – 9:00 PM
Dine Arounds 7:00 PM

SUNDAY, JULY 23
Registration 6:30 AM – 5:00 PM
Sunrise CE 7:00 – 8:00 AM
CE Sessions 8:00 – 11:00 AM
Exhibit Hall Hours 10:00 AM – 4:00 PM
Lunchtime Learning 12:00 – 1:00 PM
CE Sessions 1:00 – 3:00 PM
Exhibit Hall Break 3:00 – 4:00 PM
CE Sessions 4:00 – 6:00 PM
Concert 6:30 – 9:00 PM

MONDAY, JULY 24
Registration 6:30 AM – 5:00 PM
Sunrise CE 7:00 – 8:00 AM
CE Sessions 8:00 – 11:00 AM
Exhibit Hall Hours 10:00 AM – 4:00 PM
Lunchtime Learning 12:00 – 1:00 PM
CE Sessions 1:00 – 3:00 PM
Exhibit Hall Break 3:00 – 4:00 PM
CE Sessions 4:00 – 6:00 PM

TUESDAY, JULY 25
Registration 7:00 AM – 12:00 PM
CE Sessions 8:00 AM – 12:00 PM
Adjournment 12:00 PM

For the most up-to-date schedule, visit avmaconvention.org
THANK YOU
to these initial 2017 AVMA Partners for their continued commitment to the veterinary profession.
WHY ATTEND?

IT’S EASY TO GET TO
Indianapolis is nicknamed the Crossroads of America because five interstates converge around the city, making a road trip from anywhere in the Midwest fun, inexpensive, and easy! Indianapolis offers fun and entertainment for the whole family. Immerse yourself in CE, hands-on labs, and networking with colleagues during the day. Enjoy the wonderful options Indianapolis has to offer by night.

CONTINUING EDUCATION
No matter what your interest, area of focus or simply a desire to learn something new, you will discover it at the AVMA Convention. Participate in hands-on labs, interactive sessions, panels and lectures taught by the best and the brightest in the veterinary field. You can’t find a more complete line up of CE anyplace else.

AFFORDABLE
Did you know that you can earn more than 40 hours of CE from over 700 education sessions in just a short five days? Would you believe that those 40 hours of CE cost less than $14 per credit hour? Well believe it! Your AVMA is the affordable choice and your trusted convener. Need help convincing your boss? Visit avmaconvention.org for an approval letter to help put your justification into words that will resonate with your boss, and an expense worksheet to outline your estimated expenses for the trip to Indianapolis.

NEW THIS YEAR!
The Young Professionals Event for students, recent graduates, and other young veterinary professionals on Saturday, July 22 at the NCAA Hall of Champions. Explore the interactive exhibits at the NCAA Hall of Champions and enjoy appetizers and cash bar while learning fun facts about every college sport. Space is limited and the event is first come, first served.

Don’t miss the opportunity to view AVMA Posters, located in the Exhibit Hall, that showcase the latest research and innovative ideas from practitioners and students.

Have dinner with fellow AVMA Convention go-ers on Saturday, July 22 by reserving an AVMA Dine Around. AVMA has arranged for dinner reservations for parties of eight at various well-known Indianapolis restaurants. No matter your budget or palate, there is a dining experience awaiting you! Sign up during the registration process as limited slots are available, and with the Brickyard 400 in town, dining options may be limited.
EXHIBIT HALL
Knowledge and innovation are on display throughout the AVMA exhibit floor. Don’t miss the opportunity to explore the cutting edge products and services that will enhance your practice and your career. Enjoy more dedicated exhibit time, making it easier to grab lunch and visit the Exhibit Hall without missing any of your chosen CE sessions.

AVMA’S VET CLINIC LIVE!®
Unique to the AVMA Convention, Vet Clinic Live!® is a real life representation of a functioning veterinary clinic, stocked with the newest and most exciting products available. You will be able to see these products in action, get the feel for them and decide if they would be perfect for your practice. Clinical scenarios will show you how to use various products in real life situations.

KEYNOTE BRUNCH AND CONCERT
Mark your calendar for the Keynote Brunch, titled “Insights for One Health from Centuries and Millennia Past” by Paul Sereno on Saturday, July 22 at 10:00 AM. Hear about new developments in genetics, ancient DNA, and paleoanthropology while networking with fellow attendees over brunch. The Keynote Brunch is open to full convention registrants.

AVMA has already made your Sunday evening plans! Finish up your CE sessions and head to the Indiana Convention Center, Halls JK at 6:30 PM to see the Gin Blossoms! The pop rock band is best known for hits “Hey Jealousy” and “Til I hear It From You.”

GREAT CITY
AVMA’s Convention is unique because it travels to different cities throughout the U.S. Indianapolis is the “Crossroads of America” and offers something for everyone. From the artsy Mass Ave district to the eclectic Broad Ripple Village, Indy’s neighborhoods boast a vibrant and diverse culture. Be sure to see nearby White River State Park, which includes the Canal Walk, Indianapolis Zoo, White River Gardens, Indiana State Museum, NCAA Hall of Champions and more.

THINGS TO DO...
Make time to visit one or all of the following attractions while in Indianapolis. Visit avmaconvention.org for more information.
• Central Canal
• Indy Cultural Trail
• City Market
• White River State Park
• Indianapolis Zoo
• Motor Speedway & Hall of Fame Museum
• Monuments & Memorials

WALKABLE DINING SCENE
Within steps of the convention center, you’ll find more than 250 dining options. Undergo a culinary awakening from creative local chefs, explore Indianapolis’ thriving craft beer scene, and discover other fantastic dining options. Indy has a lot to offer and was recently named “the most underrated food city in the U.S.” by Condé Nast Traveler.

Still not convinced? Listen to your peers...
“I always consider the AVMA Convention my primary Convention of the year - I can attend practice specific as well as personal and business CE, and the breadth of people and topics is always the best”.

– Bridget Heilsberg, DVM
EVENTS

MEET-THE-EXPERTS ROUND TABLE

FRIDAY, JULY 21
5:00 – 6:30 PM

Earn 1.5 CE Credit Hours!

The event will feature 40+ round table discussions devoted to current topics in veterinary medicine. Take away a functional understanding of a model, approach, concept or tool that you can take back to your practice.

ALUMNI RECEPTIONS

FRIDAY, JULY 21
7:00 – 9:00 PM

New date this year! Veterinary School Alumni Receptions moved to Friday to better fit your schedule.

Kick off your AVMA Convention with your alma mater! Reconnect with your former classmates and make new friends with the recent graduates from your school at the Veterinary School Alumni Receptions. Locations will be posted on the convention website in June. If you would like to request event space at the headquarters hotel, please visit avmaconvention.org this spring.

KEYNOTE BRUNCH

SATURDAY, JULY 22
10:00 AM – 12:00 PM

Keynote Brunch: Insights for One Health from Centuries and Millennia Past by Paul Sereno

New developments in genetics, ancient DNA, and paleoanthropology are giving us a whole new perspective on what actually happened in past animal-human health crises like the Plague. Likewise, new fossils and human development have yielded major insights into the timing of evolutionary changes to the human body, such as upright posture, and why some of those recent changes are often points of failure.

Paul Sereno’s background is in paleontology, and his findings about the animal and plant world will engage and intrigue you by seeing how the history of the animal world relates to today. He is a Professor and National Geographic Explorer. Paul works in his Fossil Lab at the University of Chicago. His work is an exciting blend of art, history and science wrapped in adventure. He has explored the Sahara and Gobi Deserts, India’s Thar Desert and remote valleys in Tibet. Featured in National Geographic magazine stories and NOVA documentaries, Sereno was named Teacher of the Year by the Chicago Tribune.

The Keynote Brunch is open to full convention registrants, including veterinarians, technicians, practice staff, and students. Guests and exhibitors are invited to attend a Viewing Party in an alternate location.

Sponsored by
AVMF FOOD TRUCK FEST FUNDRAISER
SATURDAY, JULY 22
6:00 – 9:00 PM
6:00 – 7:00 PM, VIP TICKETS ONLY
On Georgia St. Just OUTsided the Convention Center
Support the American Veterinary Medical Foundation (AVMF) while sampling the best of Indianapolis’s thriving food truck scene and enjoying the music of one of Indy’s best DJs. VIP tickets include early admission and access to VIP tents. Admission cost does not include food and drink purchases. Tickets are nonrefundable. Admission proceeds go to AVMF.

YOUNG PROFESSIONALS EVENT
SATURDAY, JULY 22
6:30 – 8:00 PM
NCAA Hall of Champions
Students, recent graduates, and other young veterinary professionals are invited to attend this NEW event! Explore the interactive exhibits at the NCAA Hall of Champions; see how fast you can pitch a baseball and challenge your friends to a game of pick-up basketball! Enjoy appetizers and a cash bar while learning fun facts about every college sport. Space is limited and the event is first come, first served.

TECHNICIAN APPRECIATION EVENT
SATURDAY, JULY 22
7:00 – 9:00 PM
Indianapolis Zoo, Oceans Building
A new date to better accommodate your Convention schedule! In appreciation for your dedication to the profession, AVMA invites veterinary technicians and technician students to the Indianapolis Zoo. The Oceans Building houses penguins, seals, sea lions, and a dog shark tank where you can actually pet the sharks! Snack on appetizers and enjoy a cash bar while you network and check out the tanks of exotic fish.

AVMA CONCERT FEATURING THE GIN BLOSSOMS
SUNDAY, JULY 23
DOORS OPEN AT 6:30 PM
CONCERT 7:00 PM
It’s time to bust out your walkman, throw your hair into a scrunchie, and step into the 90’s with the Gin Blossoms at AVMA’s concert! Proclaimed the ”Most 90’s Band of All Time,” the Gin Blossoms are best known for hits “Hey Jealousy,” “Found Out About You,” “Until I Fall Away,” “Allison Road,” “Til I hear It From You,” and “Follow You Down.” This year’s concert is sure to be all that and a bag of chips!

Adults $10
Children 18 and under free

Why Attend? Listen to your peers...

“As a recent graduate, I have felt lost in the profession since graduating. Coming to AVMA was rejuvenating and reminded me why I love this profession and the people in it. The whole community was so open to providing mentorship and encouragement. I was inspired by the many ways the AVMA was actively seeking input from its membership and am excited to try to become involved with a volunteer position in the future.”

– Emily M. Tincher, DVM
Use the Convention App to find the most up-to-date information on education and events. Browse education sessions and build your personalized convention agenda on your iPhone, iPad, Android, tablet, or desktop computer.

**What you’ll find on the app:**
- Plan your CE and events before you go
- Plan your trips to the Exhibit Hall
- Download session handouts
- Track your CE during convention
- Get your CE certificate

**VetAdventure**
Are you ready to show off your skills and engage in some friendly competition?
Play the Convention App game, VetAdventure! Explore the convention while you earn badges to win fun prizes!

**Why Attend? Listen to your peers...**

“I thought the AVMA convention was very well planned. I was quite impressed with the organization of the convention. As a person interested in technology, I felt the app was well designed and thought out and the ability to rate surveys and marked the attended courses for a customized CE certificate was a definite plus.”

– Christopher Allen, DVM
VISIT AVMA’S VET CLINIC LIVE!®

IT’S AN EDUCATION EXPERIENCE UNLIKE ANY OTHER!

AVMA’s Vet Clinic Live!® is a veterinary facility built right on the exhibit floor of the AVMA Convention.

Hand-selected vendors demonstrate the newest and most innovative products and services for improving veterinary patient care and treatment while live-action scenarios revolutionize the way you learn about new products. Attendees see products and services demonstrated in a veterinary clinic setting and learn how the latest innovations can enhance their practices. Live demonstrations by veterinary professionals present true-to-life case scenarios that you’ll see only at Vet Clinic Live!®

Open during Exhibit Hall hours. Interested in sponsoring or showcasing a product? Contact exhibits@avma.org.
MEET-THE-EXPERTS ROUND TABLE

Back by Popular Demand!

FRIDAY, JULY 21
5:00 – 6:30 PM

EARN 1.5 CE CREDIT HOURS!

Meet, discuss, and network with the best and brightest minds at the 2017 AVMA Meet-the-Experts Round Table. Take this opportunity to meet and interact with featured speakers and AVMA leaders on three different rounds in a lively, interactive setting. The event will feature 40+ round table discussions devoted to current topics in veterinary medicine. Take away a functional understanding of a model, approach, concept, or tool that you can take back to your practice.

- Three, 20-minute sessions.
- Choose your three sessions from 40+ topics!
- Ten-minute break between each session.
- Light snacks and beverages available.
- Casual and informal event.

Why Attend? Listen to your peers...

“I enjoyed all of my ‘Meet the Experts.’”

– Genine Ervin, DVM, MPH
join us for AVMA’s
KEYNOTE BRUNCH

Saturday, July 22 9:45 AM, Doors Open
10:00 AM – 12:00 PM
Indiana Convention Center, Halls JK
Located immediately next to the AVMA Exhibit Hall

PAUL SERENO
Insights for One Health from Centuries and Millennia Past

New developments in genetics, ancient DNA, and paleoanthropology are giving us a whole new perspective on what actually happened in past animal-human health crises like the Plague. Likewise, new fossils and human development have yielded major insights into the timing of evolutionary changes to the human body, such as upright posture, and why some of those recent changes are often points of failure.

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The Keynote Brunch is open to full convention registrants, including veterinarians, technicians, practice staff, and students. Guests and exhibitors are invited to attend a Viewing Party in an alternate location.

Sponsored by

Hill’s
EXHIBIT HALL

New hours and new reasons to visit!

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<th>EXHIBIT HALL HOURS</th>
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<td>Sunday, July 23</td>
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<td>Monday, July 24</td>
<td>10:00 AM – 4:00 PM</td>
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EXHIBIT HALL OPENING

Saturday, July 22
12:00 PM

A new time to better accommodate your Convention schedule. After attending the Keynote Brunch go to the exciting and dramatic Exhibit Hall Opening immediately to be the first to check out what is new in the Exhibit Hall this year.

EXTENDED EXHIBIT HALL BREAKS

An extended break has been provided to give you more dedicated time to visit with exhibit companies while ensuring you don’t miss out on any CE.

VET CLINIC LIVE!®

This interactive, educational experience will allow you to view the latest products and technologies in the veterinary field, in a veterinary facility, created right on the exhibit hall floor! See page 9 for more details.

POSTERS

New in 2017! Posters will be located inside the Exhibit Hall. Posters will showcase the latest research and innovative ideas from practitioners and students. Poster authors will have a designated time to present their poster and answer questions.

AVMA CONVENTION APP

Integrate exhibitor visits into your CE schedule by using your personal AVMA convention planner. View Exhibitors in the app and be sure to “favorite” the ones you don’t want to miss! Download the AVMA Convention App at avmaconvention.org.

Play VetAdventure, the Convention App game that features stops throughout the convention center to win prizes.

EARN CE

Learn as you go through the Exhibit Hall and earn up to 2 CE credit hours. Be sure to check with your state licensing board to ensure that Exhibit Hall credits are accepted in your state.

HUNGRY?

All full convention Veterinarians and Veterinary Technician registrants will receive a debit card that can be used inside the Exhibit Hall Café during Exhibit Hall hours.

LUNCHTIME CONNECTIONS

Sunday – Monday, July 23 – 24
12:00 – 1:00 PM

Enjoy lunch and a sponsored session highlighting new veterinary products or services daily in the hall.
3M Company
911 Pet Chip™
AAHA American Animal Hospital Association
Aaxis
Accountants and Business Advisors, Inc. (ABA)
Aesculight Surgical Lasers
AKC Reunite
American College Of Veterinary Preventive Medicine (ACVPM)
American Express Open
Andersen Products, Inc.
Army Veterinary Recruiting
Assisi Animal Health
Avalon Medical
Avid Identification Systems Inc.
AVMark
AVMA PLIT & AVMA LIFE
Banfield Pet Hospital
Bank of America Practice Solutions
Banyan
Bayer Animal Health
BCP Veterinary Pharmacy
Biomin America
Black Diamond Radio
Blue Buffalo Co.
Boehringer Ingelheim Vetmedica, Inc.
Bovie Medical Corporation
Campbell Pet Company
Capital One Spark Business
CapitalSource
CareCredit
CellaVision, Inc
Ceva Animal Health LLC
Chi Institute
Christian Iconic X-Rays, LLC
Clear Optix
Clinician's Brief
Cogent Solutions Group LLC
Companion Therapy Laser by LiteCure
CryoProbe
Cuatro
CuraCore
Current Technologies, Inc.
Cutting Edge Laser Technologies
Dan Scott & Associates Inc.
Dechra Veterinary Products
Demandforce
Dental Focus
Design Learned, Inc.
DiamondBack Drugs
DMB Service Group
Drug Enforcement Administration
DVM Multimedia
DVM Solutions
E.I. MEDICAL IMAGING
Eclipse Loupes and Products
Elanco
Ellman, A Cynosure Company
Elsevier
Elucidate, Inc.
Embrace Pet Insurance
evEtPractice.com
ezVet
Fast Track Diagnostics
FluxErgy LLC
FujiFilm SonoSite
G. P. Cosmetics
Golden Link Microbial Supplements
Havel's Inc.
Hawaiian Moon
Henry Schein Animal Health
Heska Corporation
Hill's Pet Nutrition, Inc.
Hot Dog Patient Warming
HSB Veterinary Supply Inc.
HTH Engineering Inc.
Hudson Aquatics Systems LLC
iDEXX Laboratories, Inc.
ImproMed LLC
Infiniti Medical
Infinity Massage Chairs
Innovacyn
International WIN, Ltd.
Jorgensen Laboratories
Karen & Company, LLC
Karen Pryor Academy for Animal Training & Behavior
Karl Storz Veterinary Endoscopy America, Inc.
K-Laser USA
Kombat Boots
Kruuse A/S
Lap of Love Veterinary Hospice
LGL Animal Care Products
Live Oak Bank
LLOYD, Inc
MAI Animal Health
Marshfield Labs (div. of Marshfield Clinic)
MDS Incorporated
Medical Imaging Innovations
Medicus Biosciences
Medimarc Corp
Meds for Vets Pharmacy
Merck Animal Health
Merck/Merck Publishing Group
Merial
Mg Biologics
MinKray, Inc.
Morton Buildings Inc-Morton designBUILD
Multi Radiance Medical
MWI Animal Health
My Pet's Brace
National Veterinary Associates
Nationwide
Neogen Corporation
Norbrook Inc.
Nutramax Laboratories Veterinary Sciences, Inc.
Oculus Innovative Sciences
Oncura Partners
Owl Manor Veterinary
Pathway Partners
Patterson Veterinary
Pet Assure
Pet Health Pharmacy
PetLink
PractiVet
Precious Cat, Inc.
PRN Pharmacial
Purina
Radio Systems Corporation
Radiocat
RapidBac Vet
Rauhaus Freedenfeld & Associates
Rose Micro Solutions
Ross University School of Veterinary Medicine
Royal Canin Veterinary Diet
Rx Vitamins, Inc.
SCIL Animal Care Company
Sechrest Industries, Inc.
Sedecal USA
Select Merchant Solutions
SENTIER
Servetusa.com
Shor-Line
SIGNTRONIX
Simmons Great Lakes
SmartBrief, Inc.
Snyder Mfg Co.
Sol Millennium Medical Inc
Sound/Antech Diagnostics/VCA
Spectrum/IMS Animal Health
Spray Master Technologies
Suburban Surgical Co, Inc.
SunTech Medical
Tartar Shield Pet Products
Taylors Pharmacy
TekCollect
The Pet Loss Center
Today's Veterinary Practice
Total Practice Solutions Group
TriStar Vet
TWG Architecture and Construction
UBM Americas, Veterinary
UltraLight Optics
UltraScope Stethoscopes
Universal Imaging
Universal Medical Systems, Inc
Universal Surgical Instruments
Vetmac Inc.
Vetco Clinics
Vetel Diagnostics
Vetnet Diagnostics
Veterinary Orthopedic Implants
VetMatrix
Vetoquinol USA
VetriScience Laboratories
Vets First Choice
VetSource, Inc.
Vetstreet
ViaGen Pet Services
VINX
VIP Petcare
Virbac
Virox Animal Health
Virox Animal Health
Visual Management
Vortech Pharmaceuticals Ltd
Voyce
VSSI, Inc.
Wedgewood Pharmacy
Wells Fargo Practice Finance
Western Veterinary Conference
Wiley
Zoetis

This is a sampling of over 160 AVMA exhibitors as of 1/25/17.
For an up-to-date exhibitor listing, visit avmaconvention.org.
Gin Blossoms

Sunday, July 23
Doors open 6:30 PM
Concert 7:00 PM

Reserve your concert ticket during registration.
member benefits that
SUPPORT YOUR PASSION

Discover how AVMA membership supports you in your day-to-day life as a veterinarian, at every stage of your career. avma.org/value
REGISTRATION & TRAVEL

Indiana Convention Center | 100 S. Capitol Avenue, Indianapolis, IN 46225

BOOK EARLY! INDY IS THE PLACE TO BE.
With the Indy 500, NCAA Final Four, Olympic Trials, and other large conventions, Indianapolis is experienced in hosting multiple major events simultaneously. With the number of visitors expected in the city during AVMA Convention 2017, including fans for NASCAR’s Brickyard 400 race, we encourage you to make your hotel reservations and confirm your other Convention plans early.

Sponsors, exhibitors, associated groups and others who may be planning private off-site events or need private dining at downtown restaurants are encouraged to book early.

Why Attend? Listen to your peers...
“AVMA Convention continues to be a great opportunity to network with my colleagues and discuss any emerging issues affecting our profession.”

– Chase A. Crawford, DVM, MD

HOW TO REGISTER
Visit avmaconvention.org
Quick and easy! A credit card is required for online registration. AVMA Members, be sure to use your Member ID number to secure the lowest rates.

Phone/Mail
Registration form available for download at avmaconvention.org
• Call 888-295-4523 (U.S. and Canada) or 972-349-5813 (International)

OR
• Mail with check payment to:
  AVMA
  Attn: Accounts Receivable
  1931 N. Meacham Road, Suite 100
  Schaumburg, IL 60173-4360

Onsite
Registration will be open Friday, July 21 through Tuesday, July 25.
REGISTRATION PRICING
See page 20 for registration fees.

REGISTRATION DISCOUNTS

AVMA Convention Loyalty Program
AVMA members participating in our Loyalty Program can **SAVE up to $100** on registration fees. If you are an active AVMA member and attended AVMA Convention 2016, you are already eligible for a discount for 2017! The discount will be automatically applied during your registration process.

- $25 savings for 1st consecutive year of attendance (attended in 2016 in San Antonio)
- $50 savings for 2nd consecutive year of attendance (attended both 2015 in Boston and 2016 in San Antonio)
- $75 savings for 3rd consecutive year of attendance (attended 2014 in Denver, 2015 in Boston, and 2016 in San Antonio)
- $100 savings for 4th consecutive year of attendance (attended 2013 in Chicago, 2014 in Denver, 2015 in Boston, and 2016 in San Antonio)

**Terms and conditions:** Loyalty Program is open to active AVMA members at the time of registration who have paid the full registration fee. Savings may be combined with other convention discounts. Loyalty Program savings are not transferable. Maximum savings is $100 for fourth consecutive year and beyond. The AVMA may cancel or amend this program at any time without notice.

Other ways to save on registration

- Register by May 31 to register at our Advance Pricing – save up to $100 off onsite registration fees!
- If you become an AVMA Member before you register, you can save up to $225!
- Active Military registrants are eligible for $200 discount off their registration fee
- Vet Tech Bring a Tech Program – register yourself and pass a 50% registration fee discount to a second technician
- NEW this year – if you purchase a One Day pass for Monday, Tuesday is included!

HOTEL RESERVATIONS

1. Visit [avmaconvention.org](http://avmaconvention.org) under the Hotel and Travel tab to book your reservation.
2. You can also call 888-295-4523 (U.S. and Canada only) or 972-349-5813 (International).

All hotels within the AVMA hotel block are less than four blocks of the convention center in very walkable downtown Indianapolis! Shuttle service will not be provided for 2017. See page 18-19 for hotel map and amenities.

AIR TRAVEL AND DISCOUNTS

Purchase your air travel to and from the Indianapolis International Airport with United or Delta Airlines and receive discounts!

**United Airlines:** Provide Z Code ZXQX and Agreement Code 694185 when booking with United online at [united.com/meetings](http://united.com/meetings) or call 800-426-1122 (service fee will apply for phone reservations)

**Delta Airlines:** Provide Meeting Code NMPGL when booking with Delta online at [delta.com/meetings](http://delta.com/meetings) or call 800-328-1111

**Travelex Travel Agency:** Email at avma@travelexbiz.com or call 800-822-0499 and mention the AVMA Convention for assistance with airline reservations and car rentals

GROUND TRANSPORTATION

GO Express Travel operates a $10 express Indianapolis Airport shuttle serving downtown Indy convention hotels from 5:00 AM to 11:00 PM - 7 days a week, every half hour. Popular stops include the Downtown Marriott, The Convention Center, and The Marriott Complex (JW Marriott). Don’t be left behind! Make a reservation online using the link below. With this reservation, you won’t have to wait for the next bus! Visit [goexpresstravel.com/indy_express](http://goexpresstravel.com/indy_express).

CONVENTION CENTER PARKING

With more than 73,000 parking spaces downtown, it’s easy to find parking within a close walking distance of the Indiana Convention Center, including metered spaces, lots and garages. For more information, visit [downtownindy.org](http://downtownindy.org).
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<th>HOTEL / MAP#</th>
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<th>PARKING FEE/DAY</th>
<th>POOL</th>
<th>DIST TO CONV CTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Crowne Plaza Hotel Union Station 123 W Louisiana St</td>
<td>Sgl/Dbl: $179  Dbl/Dbl: $179  Trpl: $199/Quad: $209</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Self $24  Valet $36</td>
<td>Indoor</td>
<td>Connected, Skywalk</td>
</tr>
<tr>
<td>3. Embassy Suites Hotel Indianapolis 110 W Washington St</td>
<td>Sgl/Dbl: $189  Dbl/Dbl: $199  Trpl/Quad: $219</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Self $22</td>
<td>Indoor</td>
<td>Skywalk, 1 Block</td>
</tr>
<tr>
<td>6. Hilton Indianapolis Hotel &amp; Suites 120 West Market St</td>
<td>Sgl/Dbl: $184  Dbl/Dbl: $184  Trpl: $194/Quad: $204</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Self $34  Valet $40</td>
<td>Indoor</td>
<td>2 Blocks</td>
</tr>
<tr>
<td>10. Omni Severin 40 West Jackson St Student HQ Hotel</td>
<td>Sgl/Dbl: $179  Dbl/Dbl: $179  Trpl: $189/Quad: $199</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Self $22  Valet $38</td>
<td>Indoor</td>
<td>Skywalk, 1 Block</td>
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<tr>
<td>12. Sheraton City Centre 31 West Ohio St</td>
<td>Sgl/Dbl: $199  Dbl/Dbl: $199  Trpl: $219/Quad: $229</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>Self $25  Valet $34</td>
<td>Outdoor</td>
<td>3 Blocks</td>
</tr>
<tr>
<td>14. Staybridge Suites Indianapolis City Centre 535 S West St</td>
<td>Sgl/Dbl: $148</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Self $14</td>
<td>Indoor</td>
<td>2 Blocks</td>
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<tr>
<td>15. Westin Indianapolis 50 South Capitol Ave AAAP HQ Hotel</td>
<td>Sgl/Dbl: $179  Dbl/Dbl: $179  Trpl: $179/Quad: $179</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Self $30  Valet $42</td>
<td>Indoor</td>
<td>Connected, Skywalk</td>
</tr>
</tbody>
</table>
For information about things to see and do in Indianapolis, go to VisitIndy.com.

©Visit Indy 8/16
## REGISTRATION

<table>
<thead>
<tr>
<th>FEES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SELECT YOUR REGISTRATION TYPE</strong></td>
</tr>
<tr>
<td><strong>FULL CONVENTION</strong></td>
</tr>
<tr>
<td>☐ AVMA Member Veterinarian</td>
</tr>
<tr>
<td>☐ AVMA Honor Roll/Retired Member</td>
</tr>
<tr>
<td>☐ Member of Foreign Veterinary Medical Association</td>
</tr>
<tr>
<td>☐ AVMA Member 2017 Veterinary Graduate</td>
</tr>
<tr>
<td>☐ Recent Graduate(^1) 2012-2016 – One Time Only</td>
</tr>
<tr>
<td>☐ Veterinary Student(^2)</td>
</tr>
<tr>
<td>☐ SAVMA Member ☐ Non-Member</td>
</tr>
<tr>
<td>☐ Non-AVMA Member Veterinarian</td>
</tr>
<tr>
<td>☐ Veterinary Technician</td>
</tr>
<tr>
<td>☐ Veterinary Technician Student(^2)</td>
</tr>
<tr>
<td>☐ Non Veterinarian</td>
</tr>
<tr>
<td>☐ Practice Staff</td>
</tr>
<tr>
<td><strong>SINGLE DAY REGISTRATION</strong></td>
</tr>
<tr>
<td>☐ AVMA Member Price Per Day</td>
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<td>☐ Non AVMA Member Price Per Day</td>
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<tr>
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<tr>
<td>☐ FRI ☐ SAT ☐ SUN ☐ MON/TUES</td>
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<td>☐ FRI ☐ SAT ☐ SUN ☐ MON/TUES</td>
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<td>☐ Practice Staff Price Per Day</td>
</tr>
<tr>
<td>☐ FRI ☐ SAT ☐ SUN ☐ MON/TUES</td>
</tr>
<tr>
<td><strong>EXHIBIT HALL ONLY</strong></td>
</tr>
<tr>
<td>☐ Exhibit Hall Only</td>
</tr>
<tr>
<td><strong>GUESTS(^3)</strong></td>
</tr>
<tr>
<td>☐ Guests over 18</td>
</tr>
<tr>
<td>☐ Children under 18</td>
</tr>
</tbody>
</table>

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\(^1\) AVMA accredited Veterinary school graduates, upon joining the AVMA, are eligible for one complimentary AVMA Convention registration within five (5) years from the date of graduation (year of graduation 2012-2016). The registration company will verify eligibility from AVMA membership records.

\(^2\) Students working towards a Veterinary degree and Veterinary Technician Students. Non-SAVMA Member Students must present school ID when picking up registration materials onsite.

\(^3\) AVMA welcomes guests and children of attendees to participate in some events. Guests and children are not permitted to attend continuing education classes. The 2017 AVMA Keynote Brunch is open to full convention registrants.
AVMA Convention 2018
CALL FOR ABSTRACTS

The search is now on for those wanting to present educational content for AVMA Convention 2018, which will take place July 13-17, 2018, in Denver at the Colorado Convention Center. AVMA is looking for professionals interested in sharing their knowledge and expertise to an audience of Veterinarians, Veterinary Technicians, Practice Staff, and others related to the veterinary medical field.

AVMA strives to provide a broad range of continuing education that will enhance the professional competency of convention attendees. In an effort to provide meaningful, current, and relevant educational programs, sessions need to be interesting and informative for both the newcomer and the experienced professional.

This is a significant opportunity to share your knowledge with the veterinary community. Abstracts are being accepted in the following curriculum tracks:

- Companion Animal Medicine
- Food Animal/Equine
- Interactive Laboratories/Workshops
- Practice Management
- Professional Development
- Public & Corporate Practice
- Veterinary Technology

Helpful Information

- Abstract Submission Site opens in May 2017.
- ONLY those abstracts submitted via the official AVMA abstract submission site will be considered.
- You need your AVMA membership number or AVMA ID and password to login to the abstract submission site.
- You do not need to be a member of AVMA to submit an abstract.
- There is no cost for submitting an abstract.
- Abstracts being submitted will be reviewed by the Convention Education Program Committee (CEPC).

Visit avmaconvention.org for more information.
GUIDE TO YOUR CONTINUING EDUCATION

Choose From a Large Selection of CE Sessions

All your CE needs in one location! Earn more than 40 hours of CE from over 700 education sessions offered over the course of five days, in tracks like Companion Animal Medicine and Practice Management. CE sessions are organized into content tracks and further divided into sub-topics. All your CE sessions will take place at the Indiana Convention Center, and a preview of some of the topics is listed on pages 24-35.

Learn Alongside a Diverse Group of Peers

You never know who you are sitting next to at a CE session... or what experience they may have. At the AVMA Convention, you can count on a diverse audience in every CE session. You may be with attendees who have been in veterinary practice for more than 20 years or less than five years. You may be next to small animal practitioners, researchers or educators. What’s certain is that they are colleagues who share your interest, and you don’t want to miss this opportunity to learn from and with such a diverse group of professionals!

Why Attend? Listen to your peers...

“AVMA Convention CE content has continually improved over the past 10-15 years. The demographics, including ages, of attendees attests to this, which is great for our profession.”

– Rosemary J. LoGiudice, DVM, DACVSMR, CCRT, CVA, CVSMT
CE SESSION FORMATS
AVMA offers a variety of interactive formats to accommodate diverse learning styles, including:

Hands-on Education: Multi-hour sessions that provide small group interaction with top-tier instructors. (Class sizes are limited, additional fees apply).

Interactive Labs combine lecture with hands-on training performing procedures or exams, determining diagnoses, or learning new behavioral or rehabilitation techniques using models, live animals or cadavers.

Workshops offer classroom-based learning styles such as small group discussions, exercises, and opportunities to practice applying concepts.

Panels: A group of panelists discussing or presenting differing perspectives in front of an audience.

Posters: A presentation of research by an individual or research team with an academic or professional focus.

Meet-the-Experts Round Table: Interactive, casual, and educational event during which attendees meet, discuss, and network with the best and brightest minds while earning CE.

PARTNER EDUCATION OPPORTUNITIES
Sessions are educational, noncommercial, and developed by industry or association affiliates.

Sunrise CE: starts at 7:00 AM and may include a light breakfast.

Sunset CE: starts at 6:00 PM and may include light snacks.

Lunchtime Connections: are held over the lunchtime hour in the Exhibit Hall.

Symposia: are half- or full-day tracks of 50-minute sessions combined under a common theme.

EARN CE CREDIT
- You can earn more than 40 hours of CE! Each hour of educational programming is worth one hour of CE credit for license renewal purposes.
- Two hours of CE credit are available for participating in the Exhibit Hall.
- Two hours of CE credit are available for attending the Poultry Poster sessions.
- CE credit available for attending the AVMA Poster sessions.

PLAN YOUR CE
Don’t Have Access to a Smartphone?
Visit one of the E-Kiosks to email your CE Certificate or visit avmaconvention.org to print your CE Certificate.

Individual licensing authorities may require additional documentation. Visit aavsb.org/DLR to locate the detailed CE license renewal requirements for your state veterinary board.

Why Attend? Listen to your peers...
“The CE is absolutely unmatched, especially at the upper levels of CE. I spend most of the year looking forward to the next conference I can attend because I know it will be jam packed with super relevant totally useful information.”

– Kate Zimmerman, DVM

For complete listing and details visit avmaconvention.org.
Interactive Labs and Workshops are multi-hour programs that provide small group interaction and top-tier instructors.

Interactive Labs

Include lecture and hands on training performing procedures, determining diagnostic examinations, or learning new behavioral or rehabilitation techniques using models, live animals, or cadavers.

<table>
<thead>
<tr>
<th>ID #</th>
<th>TITLE</th>
<th>TIME</th>
<th>AUDIENCE</th>
<th>FEE</th>
<th>SPEAKER(S)</th>
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<tr>
<td>SATURDAY, JULY 22</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>2156</td>
<td>Dental Techniques for Technicians</td>
<td>8:00 - 9:50 AM</td>
<td>VT</td>
<td>$145</td>
<td>Patricia March</td>
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<tr>
<td>1568</td>
<td>Anesthesia Ventilator Lab</td>
<td>2:00 - 4:50 PM</td>
<td>V/VT/S</td>
<td>$245</td>
<td>Heidi Reuss-Lamky</td>
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<td>2153</td>
<td>Digital Dental Imaging for Dogs and Cats</td>
<td>2:00 - 5:50 PM</td>
<td>V/VT/S</td>
<td>$245</td>
<td>Patricia March</td>
</tr>
<tr>
<td>SUNDAY, JULY 23</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>2157</td>
<td>Nerve Blocks for Dental Patients</td>
<td>8:00 - 9:50 AM</td>
<td>V/VT/S</td>
<td>$145</td>
<td>Patricia March</td>
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<tr>
<td>1091</td>
<td>Canine Acupuncture^2</td>
<td>8:00 AM - 4:50 PM</td>
<td>V</td>
<td>$395</td>
<td>Ronald Koh, Mushtaq Memon, Huisheng Xie</td>
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<tr>
<td>1514</td>
<td>Stop Restraining, Start Training!</td>
<td>2:00 - 5:50 PM</td>
<td>V/VT</td>
<td>$295</td>
<td>Alicea Schaeffer-Howell</td>
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<td>2219</td>
<td>Tinkering with Anesthesia Machines -</td>
<td>2:00 - 5:50 PM</td>
<td>V/VT</td>
<td>$295</td>
<td>Heidi Reuss-Lamky</td>
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<td></td>
<td>Maintenance 101</td>
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<tr>
<td>MONDAY, JULY 24</td>
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<tr>
<td>1194</td>
<td>Small Ruminant Parasite Fecal Lab</td>
<td>8:00 - 10:50 AM</td>
<td>V/VT/PS</td>
<td>$145</td>
<td>Pamela Walker</td>
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<tr>
<td>1849</td>
<td>Canine Extraction Hands-on Laboratory</td>
<td>8:00 - 11:50 AM</td>
<td>V/S</td>
<td>$395</td>
<td>Kristin Bannon</td>
</tr>
<tr>
<td>1191</td>
<td>Poultry Potpourri Revisited!</td>
<td>8:00 - 11:50 AM</td>
<td>V</td>
<td>$395</td>
<td>Patricia Wakenell</td>
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<tr>
<td>1423</td>
<td>RECOVER CPR - Practical Lab</td>
<td>8:00 - 11:50 AM</td>
<td>V/VT</td>
<td>$245</td>
<td>Kenichiro Yagi, Daniel Fletcher</td>
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<tr>
<td>1663</td>
<td>Rabbit Wet Lab: Endotracheal Intubation</td>
<td>1:00 – 5:00 PM</td>
<td>V</td>
<td>$395</td>
<td>Nancy Johnston</td>
</tr>
<tr>
<td></td>
<td>and Ovariohysterectomy^1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(V) Veterinarian, (VT) Veterinary Technician, (PS) Practice Staff / Manager, (S) Student

1 Lab is hosted at an offsite location, shuttle buses are provided.

2 Break from 12:00 – 1:00 PM, lunch not included.

NOTE: Class sizes are limited, and additional fees apply. Students receive 25% off fee and non-member veterinarians add $50 per selection. Labs and workshops are subject to change. Check avmaconvention.org for the most up-to-date information. An Interactive Lab/Workshop may cancel due to low registration. If you register for an Interactive Lab/Workshop and it cancels, you will be notified, and a full refund will be issued.

For complete listing and details visit avmaconvention.org.
Workshops

Include classroom-based learning styles of small group discussions, exercises, and opportunities to practice applying concepts.

<table>
<thead>
<tr>
<th>ID #</th>
<th>TITLE</th>
<th>TIME</th>
<th>AUDIENCE</th>
<th>FEE</th>
<th>SPEAKER(S)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>SATURDAY, JULY 22</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2174</td>
<td>Where Team Health, Retention, and Revenue Intersect: How Well Do You Utilize Technicians?</td>
<td>2:00 PM - 5:50 PM</td>
<td>V/VT/PS/S</td>
<td>FREE</td>
<td>Kenichiro Yagi, Heather Prendergast</td>
</tr>
<tr>
<td></td>
<td></td>
<td>SUNDAY, JULY 23</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1552</td>
<td>Interpreting Culture and Susceptibility Data in Dogs and Cats</td>
<td>8:00 AM - 9:50 AM</td>
<td>V/S</td>
<td>$130</td>
<td>Dawn Boothe</td>
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<tr>
<td>1046</td>
<td>Bad Vein Workshop: Gaining IV Access To the Difficult Vein</td>
<td>8:00 AM - 10:50 AM</td>
<td>VT</td>
<td>$165</td>
<td>Amy Newfield</td>
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<tr>
<td>1678</td>
<td>Basic Blood Gas Analysis</td>
<td>1:00 PM - 2:50 PM</td>
<td>V/S</td>
<td>$130</td>
<td>Dana Clarke, Lori Waddell</td>
</tr>
<tr>
<td>2230</td>
<td>ECG Workshop for Technicians</td>
<td>2:00 PM - 4:50 PM</td>
<td>VT</td>
<td>$165</td>
<td>Kim Spelts</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MONDAY, AUGUST 8</td>
<td></td>
<td></td>
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<tr>
<td>1223</td>
<td>Effusion Analysis: Maximizing The Diagnostic</td>
<td>10:00 AM - 11:50 AM</td>
<td>V/VT/S</td>
<td>$130</td>
<td>Holly Brown, Jessica Hess</td>
</tr>
<tr>
<td>1222</td>
<td>Interpreting the CBC and Blood Film: Reading Between the Lines and Under the Scope</td>
<td>1:00 PM - 2:50 PM</td>
<td>V/VT/S</td>
<td>$130</td>
<td>Holly Brown, Jessica Hess</td>
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<tr>
<td>1650</td>
<td>Toxicology Calculations Every Practitioner Should Know</td>
<td>4:00 PM - 5:50 PM</td>
<td>V/S</td>
<td>$130</td>
<td>Charlotte Means</td>
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</tbody>
</table>
Companion Animal Medicine provides veterinarians with a wide range of the latest topics and trends relevant to domesticated or domestic-bred animals considered to be pets. Topics range from behavior and nutrition to clinical and surgical. While the primary species in Companion Animal Medicine are dogs and cats, sessions also focus on exotic animals such as parrots, rabbits, and ferrets.

**Topic Areas Include:**

- Anesthesiology/Pain Management
- Antibiotic Resistance
- Avian/Exotic/Zoological Behavior
- Cardiology
- Clinical Genetics
- Clinical Pathology
- Current Issues/Advances
- Dentistry
- Emergency/Critical Care
- Endocrinology
- Feline
- Geriatrics/Senior Wellness
- Human-Animal Bond
- Neurology/Neurosurgery
- Oncology
- Ophthalmology
- Orthopedic/Soft Tissue/Surgery
- Personal/Professional Development
- Pharmacology
- Pocket Pets & Rabbits
- Radiology/Imaging
- Rehabilitation
- Reproduction/Neonatal
- Sports Medicine
- Toxicology
- Urinary
- Welfare

**Highlighted Speakers**

- **Bonnie V. Beaver, DVM, DSc(hon), DPNAP, DACVB, DACAW**
  
  Behaviorally Optimizing the Welfare of Companion Animals

- **Howard B. Seim III, DVM, DACVS**
  
  Practical Techniques in Feline Surgery

- **Marty Becker, DVM**
  
  - The Human-Animal Bond & The Emotional Effects On Caretakers
  - The Top 10 Ways To Get Started With Fear Free

For complete listing and details visit [avmaconvention.org](http://avmaconvention.org).
Meg Sleeper, VMD
- At Home Management of Heart Failure Patients-tips for Clients and Clinicians
- Case Studies in Canine Heart Disease
- Current Recommendations for Treating Canine Congestive Heart Failure
- The ABCs of ECGs
- Your Stethoscope Unplugged

Stephen C. Jones, MVB, MS, DACVS-SA
- A Comprehensive Review of the Orthopedic Examination
- Canine Hip Dysplasia - Diagnosis and Treatment Options
- Gastric Dilatation and Volvulus - The Clock is Ticking
- Management of Cranial Cruciate Ligament Insufficiency in Dogs
- Pelvic Fractures - Conservative and Surgical Management Options

Susan Ettinger, DVM, DACVIM (ONC)
- 7 Essential Tips for Splenic Masses
- Breaking Bad News
- Cancer Tools You Can Use Tomorrow: Feline GI Lymphoma
- Canine Lymphoma: Review and What’s new
- How to Talk to Clients About Cancer
- Osteosarcoma Survival Guide
- Practical Tips for Chemotherapy Patients in Your Practice
FOOD ANIMAL/EQUINE

Food Animal/Equine sessions cover a wide variety of veterinary practice areas. Sessions appeal to practitioners who diagnose and treat aquatic animals, horses, or livestock species. Attendees include large animal practices as well as mixed practices.

Small Ruminants

Ruminants such as sheep, alpacas, llamas, and goats, are a growing area of interest.

Topic Areas Include:

Aquatic
Bovine
Equine
Small Ruminant

Highlighted Speakers

Carlos Pinto, VMD, PhD
- How I Perform a Breeding Soundness Examination in a Mare
- Imaging the Equine Pregnancy
- My Approach to the Infertile Mare
- Options for Use of Compounded and FDA Approved Hormones in Brood Mare Therapy

Lore Haug, DVM, MS, DACVB
- The Use of Positive Reinforcement to Train Horses to Accept Husbandry Behaviors
- Stereotypies in Horses

Shane Donley, DVM
- Herd Health of Whitetail Deer
- Anesthesiology of Whitetail Deer
- Clinical Case Studies of the Whitetail Deer

Amelia Woolums, DVM, PhD, Dipl. ACVIM, ACVM
- Immunity and Health in Stocker Cattle
- Immunity in the Calf: Review and Update
- Risk Factors for BRD in Preweaning Beef Calves
- Use and Abuse of Vaccines to Control BRD

For complete listing and details visit avmaconvention.org.
Back by Popular Demand!
The most complete and in-depth Practice Management program at any veterinary conference. A must-attend for any practice manager.

Questions that will be addressed in the sessions include:
• Is your practice successful but you’re looking to take it to the next level?
• Are you part of a practice that is struggling with making money?
• Do you want to know what to expect from the economy?
• Are you looking to improve the workplace of your organization?

Make sure to attend if you are a:
• Practice owner
• Practice manager
• Office staff
• Veterinarian looking to optimize your workplace finances
• Business-minded veterinary student

Topic Areas Include:

**FINANCE**
will include basic accounting principles and the use of financial ratios to provide guidelines for tracking financial performance.

**OPERATIONS**
will include all areas that pertain to the internal operations of the veterinary practice including staffing, staff assignments, team building, and goal implementation. The sessions will cover management and organizational behavior.

**STRATEGIES**
will include information on various strategies for improving the financial performance of the veterinary hospital from strategies that improve client relationship to those that improve the internal functioning of the practice.

**ECONOMICS/MARKETING**
will include information on the general US economy and how the veterinary hospital interacts with that economy. Information on how the veterinary markets interact and how to determine the size and competitiveness of local veterinary service markets are also provided in this section.

Highlighted Speakers

Jessica Trichel, DVM, and Brian Faulk, Senior Loan Officer, Live Oak Bank
• The Path to Practice Ownership

Gary Glassman, CPA
• Selling a Veterinary Practice
PUBLIC AND CORPORATE PRACTICE

Public and Corporate Practice offers sessions that focus on veterinarians’ role in protecting the health of animals and society. Veterinary professionals employed or with an interest in public health, regulatory medicine, teaching, research, or industry are encouraged to attend these sessions.

ONE HEALTH

These sessions cover the intersection of human, animal, and environmental health.

USDA APHIS APPROVED SUPPLEMENTAL TRAINING (AAST) MODULES

These sessions allow veterinarians who have achieved an initial National Veterinary Accreditation Program (NVAP) certification to complete their Animal and Plant Health Inspection Service (APHIS) approved supplemental training modules at the AVMA Convention 2017.

Highlighted Speakers

Ben Beard, MS, PhD
Climate Change and the Emergence of Vector-borne Diseases

Danielle Stanek, DVM
Zika and Our Small World

Bret Marsh
Fair Veterinarians: Guidelines and Tips for Success

Dr. James H. Steele One Health
Food Safety
Preventive Medicine
USDA NVAP Renewal Modules

Dorothy Black, DVM, MPVM, DACVECC
• The Art of Triage
• Fire-related Injuries
• Flood-related Injuries
• Treating Disaster-related Trauma

Ed Pajor, PhD, MSc, BSc
• Assessing Animal Welfare: You be the Judge
• Painful Procedures in Cattle and Pigs
• Welfare of Animals Used in Rodeo: Initial Studies

Mick Fulton, DVM, PhD
Backyard Poultry - Tips for Protecting Client Health
Interested in Shelter Medicine?
CHECK OUT THESE SESSIONS.

Valerie Fadok, DVM, PhD, Diplomate, ACVD
• Curing the Curable: Ectoparasites
• The Skin is on the Outside: Topical Therapy
• Curing the Curable: Cutaneous Infections
• Recognizing the Uncurable: Allergic Dermatitis, Diagnostic, Therapeutic, and Ethical Responsibilities

Jessica Hekman, DVM, MS
Testing the Tests: the Validity and Reproducibility of Shelter Behavior Assessments, Part I: The Battery Test and Part II: The Test Components

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Animal Welfare Symposium
WELFARE OF PURPOSE-BRED DOGS

Candace Croney, PhD
• Communicating Effectively on Animal Welfare: Applications to Current Dog Breeding Discussions
• Establishing Standards for the Care and Welfare of Breeding Dogs

Jerry Klein, DVM and CVO of AKC
Why Purebred Dogs? Purpose-Bred Dogs In Today’s World

If you’re interested in this topic, you won’t want to miss these Companion Animal, Clinical Genetics sessions:

Kari Ekenstedt, DVM, PhD
• Practical Applications of Genetic Testing in Dogs and Cats
• Case Examples of Common Canine and Feline Genetic Disorders
• What Breeds are in my Mixed-breed dog?
• Genetic Patients: Purebreds, Designer Breeds, and Mixed-breeds!

For complete listing and details visit avmaconvention.org.
POSTERS

New in 2017!
All Convention attendees are highly encouraged to view the posters. There will be a wide array of topics and species covered.

Posters will be located inside the Exhibit Hall. Posters will showcase the latest research and innovative ideas from practitioners and students. Attendees can be the first to learn about cutting-edge research, including advances and breakthroughs. No matter what your area of practice, you will find interesting and relevant posters. Poster authors will have a designated time to present their poster and answer questions.

Examples of poster types include:
- Basic Research
- Clinical Research
- Case Reports or Interesting Cases
- Useful Tips or Techniques for Clinical Practice
Veterinary Technology

The profession of veterinary medicine has become ever more sophisticated and complex. The public expects state-of-the-art veterinary care for animals. In order to provide high quality service, veterinary technicians are an integral member of the veterinary health care team. Veterinary Technology offers a diverse education platform targeted for both newcomers and experienced veterinary technicians.

**Topic Areas Include:**

- Anesthesiology/Pain Management
- Antibiotic Resistance
- Avian Behavior
- Clinical Pathology
- Current Issues/Advances
- Emergency/Critical Care
- Endocrinology
- Equine Gastroenterology
- Geriatrics/Senior Wellness
- Hematology
- Internal Medicine
- Nutrition/Dietary Management
- Orthopedic/Soft Tissue/Surgery
- Personal/Professional Development
- Preventive Medicine
- Radiology/Imaging

**Highlighted Speakers**

- **Ann Wortinger, BIS, LVT, VTS (ECC, SAIM, Nutrition)**
  - Backyard Chickens
  - Cachexia and the Chronically Ill Patient
  - Feeding Puzzles: Enrichment and Nutrition all in one!
  - Nutrition and Acid-Base Balance
  - Nutrition Myths
  - Prebiotics and Probiotics: What can they really do for the dog and cat?
  - Raw Food Diets
  - Two Weeks to Recovery: Dusty’s Post-Arrest Story
  - Zoonosis: What is all the fuss About?

- **Heidi Reuss-Lamky, LVT, VTS (Anes/Analg, Surgery)**
  - Advanced Catheterization Techniques
  - Anesthesia Ventilators 101
  - Got Gas? Sterilization with Ethylene Oxide
  - High Level Disinfection and Sterilization Indicators
  - How to Become a VTS (Surgery)
  - So Rad! Positioning for Safety and Success in the Radiology Suite!!
  - Understanding Capnography—It’s Breathtaking!

- **Kenichiro Yagi, BS, RVT, VTS (ECC, SAIM)**
  - Decontaminate! - Approaches to Toxicological Emergencies
  - Enhancing the Performance Level and Skill Of Veterinary Technicians
  - Mythbusters: ECC Nursing Myths and Truths
  - Shock has Two Faces - The Keys to Perfusion
  - Shock has Two Faces – RBCs and Anemia
  - The Twisted Fate of a Bloat: The GDV Masterclass

For complete listing and details, visit avmaconvention.org.
All veterinary professionals are encouraged to attend Professional Development. Focus on enhancing your personal growth and strengthening your leadership skills. Gain a better understanding of how to interact with your peers or manage your personnel. Investigate the various paths you can take in your career.

**Topic Areas Include:**

Career Options  
Early Career  
Leadership  
Personal/Professional Growth  
Personnel Management

**Highlighted Speakers**

**Marvin Meinders, DVM, MPVM**  
Getting Off to a Fast Start in Building Your Life, Career, and Well-being

**Stacy Pursell and Patricia Wohlferth-Bethke, DVM**  
- Mining for Gold: Finding the Perfect Position  
- Working With a Veterinary Recruiter

**Gary Vroegindewey, DVM, MSS, DACVPM**  
- Mirror, Mirror on the wall: Self Assessment for Career Charge  
- Your Best Foot Forward-Interviewing: Win-Win Negotiating Your Position

**Cherie Buisson, DVM**  
How to be Happy in Veterinary Medicine

**Stacy Pritt, DVM, MS, MBA, CPIA, DACAW**  
Overlooked Career Opportunities in Veterinary Medicine

For complete listing and details visit [avmaconvention.org](http://avmaconvention.org).
POULTRY MEDICINE

The American Association of Avian Pathologists (AAAP) holds its annual scientific and business meetings in conjunction with the AVMA Annual Convention. The AAAP Scientific Program includes an annual Symposium assembled around an important topic in avian medicine; a Keynote Lecture; a History Lecture; multiple Award Winner Lectures; almost one hundred and fifty 15-minute presentations on cutting-edge research and clinical topics spread over three days and two simultaneous sessions; and an extensive poster session.

AAAP Scientific Program Highlights

• The 2017 Symposium entitled “Poultry, Politics & Policy: What Avian Health Specialists Need to Know” sponsored by the AAAP Legislative Advisory Committee, from 7:30 AM to 12:00 PM on Saturday, July 22, featuring in-depth presentations by leading authorities on this important topic.

• The Keynote Address at 12:00 PM Friday, July 21, “Global Competitiveness” by Dr. Brett Stuart of Global AgriTrends. Global food demand is being driven by an additional 78 million consumers each year. Rising food demand has fueled the U.S. agriculture sector. But commodity deflation, currency volatility, and global trade issues have complicated the trade picture.

• The Lasher-Eckroade History Lecture at 11:00 AM Monday, July 24, titled “Early Poultry Vaccine Company Development; the Era of Entrepreneurs” by John Donahoe. Early events leading to the establishment of various branches of the US poultry industry and to the establishment of the animal health industry in the US will be reviewed. Focus will be on two entrepreneurial individuals not well covered by prior history articles, namely Hiram Lasher and Kenneth Eskelund.

Topics covered in scientific presentations will include:

- Antibiotics in Poultry
- Avian Influenza
- Bacteriology
- Case Reports
- Coccidiosis
- Diagnostic Techniques
- Enteric Health
- Infectious Bronchitis Virus
- Immunology
- Management
- Mycoplasma
- Parasitology
- Protozoa
- Reovirus
- Salmonella
- Vaccinations, General Virology
- Welfare

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SPEAKERS
As of 1/26/17, subject to change.

Speakers for AVMA Convention 2017 include the following:

Anthony Akunzule, DVM
Husam Al Bakri, DVM
Grace Albanese
Ivan Alvarado, PhD
Natalie Armour, BVSc, MAM, PhD, Dipl. ACPV
Jill Ascher, MA, DVM, MPH, DACLAM
Emily Aston, DVM
Lenore Bacek, DVM, MS, DACVECC
Kenneth Bafundo, PhD
Nicholas Baird, DVM, MS, Dipl. ACVS
Charles Balzli, PhD
Alejandro Banda, DVM
Philippe Baneux, DVM, Diplomate ECLAM
Kristin Bannon, DVM, FAVD, DAVDC
Kate Barger, DVM
James Barton, DVM
Colin Basler, DVM, MPH, DACVPM
Ben Beard, MS, PhD
Bonnie Beaver, BS, DVM, MS, DSc(hon), DPNAP, DACVB, DACAW
Sandra Bechtel, DVM, DACVM (Oncology)
Marty Becker, DVM
Gabriela Beltrán, DVM
Jeannine Berger, DVM, DACVB, DACAW, CAWA
Laurie Bergman, VMD, DACVB
Kateri Bertran Dols, PhD
Dorothy Black, DVM, MPVM, DACVECC
Jesse Blanton, MPH
Dawn Boothe, DVM, PhD, DACVIM, DACVCP
Gary Borkowski, DVM, MS
Pedro Boscaino, DVM, MSc, PhD, DACVAA Martine Boulianne, PhD
Marina Brash, DVM, DVSc, Dipl. ACVP
Paul Brennan, BS, BA
Kirk Breuninger, VMD, MPH, DACVPM
Denise Brinson, DVM
Sheileen Brookshire, DVM
Holly Brown, DVM, PhD, DACVP (Clin Path)
Matthew Brunke, DVM, CCRP, CVPP, CVA
Ahna Brutlag, DVM, MS, DABT, DABVT
Nelva Bryant, DVM, MPH
Kim Buck, DVM, DACVP (Canine/Feline)
Tony Buffington, DVM, PhD, DACVN
Cherie Buisson, DVM
Mark Burleson, DVM, MS, DACPV
Celina Buscaglia, DVM
Bryan Buss, DVM, MPH, DACVPM
Salman Latif Butt, DVM, MS
Myrna Cadena, BS
Robert Callan, DVM, MS, PhD
Margaret Canning, DVM
Caroline Cantner, VMD
Ed Carlson, CVT, VTS (Nutrition)
Claudia Carranza, MSc, DVM
Charles Carver, BSc
Rachel Cezar, DVM
Michael Chaddock, DVM, EML
Laura Chen, DVM
Cara Cherry, DVM, MPH
Erfan Chowdhury
Wendy Christie
Steven Clark, DVM
Dana Clarke, VMD, DACVECC
Dallas Clontz
Cynthia Cole, DVM, PhD, DACVCP
Elizabeth Collieran, DVM, MS, Dipl. ABVP
Patricia Conrad, DVM, PhD Kalen Cookson, DVM, MAM, Dipl ACPV
Rocio Crespo, DVM
Manuela Crespo, DVM
Candace Croney, PhD
Julio Cruz Coy, DVM, MS, PhD, Diplomate ACPV
Timothy Cummings, DVM, MS, ACVP
Manuel Da Costa, DVM, PhD
Stephen Davis, DVM
Weston Davis, DVM
Michael Day, PhD
Emilio DeBess, DVM, MPVM
Andrea Delvecchio, DVM
Theresa DePorter, DVM, MRCVS, DECAWBM, DACVB
Kiril Dimitrov, DVM, PhD
John Donahoe, DVM, PhD
Shane Donley, DVM
Victoria Drouet, DVM, MAM
John Duemler, DVM
John Dunn, DVM
David Dycus, DVM, MS, CCRP, DACVS-SA Roseline Ecco, DVM
Cheryl Eia, JD, DVM, MPH
Kari Ekenstedt, DVM, PhD
Hanane El Garch, PhD
John EIAttrache, PhD
Mohamed El-Gazzar
Ashley Emanuele, DVM
Susan Ettinger, DVM, DACVIM (ONC)
Eva Evans, DVM, MBA, cVMA
Nicholas Evans, PhD
Valerie Fadok, DVM, PhD, Dipl. ACVD
Brian Faulk
Naola Ferguson-Noel, PhD
Jennie Fiendish, CVT, VTS (Behavior)
Eric Fish, DVM
Peter Fisher, DVM, DABVP (ECM)
Steve Fitz-Coy, PhD
Daniel Fletcher, PhD, DVM, DACVECC
Oscar Fletcher, DVM
Patrick Flynn, DVM
Richard Franka, DVM, PhD, MPH
David French, DVM
Jenny Fricke, DVM
Joy Fuhrman, DVM, MBA, CPA
Richard (“Mick”) Fulton, DVM, PhD
Renee Funk, DVM, MPH
Danuta Furmanek, DVM
Rodrigo Gallardo, DVM, PhD, Dipl. ACVP
Eric Garcia
Maricarmen Garcia, PhD
Mary Gardner, DVM
Marissa Garry, DVM
Lorrie Gaschen, DVM, BS, PhD
Jon Geller, DVM, DABVP (Canine/Feline)
Seiche Genger, DVM, MSpVM, DACVP
Mostafa Ghanem, DVM, MS, PhD
John Gibbins, DVM
Dan Givens, DVM, PhD
Gary Glassman, CPA
Brenda Glidewell, MS
Katherine Goldberg, DVM
Kathryn Good, DVM, DACVO
Ken Gorczyca, DVM
Cheryl Greenacre, DABVP-Avian, DABVP-ECM
Lisa Greenhill, MPA, EdD
Luisa Gregori, PhD
Margaret Gruen, DVM, PhD, DACVB
**SPEAKERS** cont.

Robert Porter, DVM, PhD
Rachel Poulin, RVT, VTS (SAIM)
Heather Prendergast, CVT, CVFPM
Stacy Pritt, DVM, MS, MBA, CPIA, DACAW
Martha Puñido Landínez, DVM, MS, PhD
Stacy Pursell, CPC
Valerie Ragan, DVM
Amy Rankin, DVM, MS, DACVO
Jeanne Rankin, DVM
Silke Rautenschlein, PhD
Rachel Reese
Marsha Reich, DVM
Heidi Reuss-Lamky, LVT, VTS (Anesthesia & Analgesia, Surgery)
Claire-Sophie Rimet, DVM
Ann Marie Ritchie, CVT, VTS (ECC)
G. Donald Ritter, DVM
Andrew Roark, DVM
Kabel Robbins, DVM
John Roberts, DVM
Virginia Roberts, MSPH
Carol Robertson-Plouch, DVM
Monique Robinson, BS
Andres Rodriguez-Avila, DVM, MSc
Ha-Jung Roh, DVM, PhD
Francisco Rojo, DVM
Allen Roussel, DVM, MS
Jaime Ruiz, DVM
Roxana Sanchez Ingunza, PhD
Jessie Sanders, DVM, CertAqV
Yuko Sato, DVM
Alicea Schaeffer-Howell, RVT, VTS (Behavior)
Patty Scharko, DVM, MPH, DACVP
Karel Schat, DVM, PhD
Pamela Schendel, BS, RVT, VTS (Clin Path)
Katharine Schlist, DVM
Catharine Scott-Moncrieff, MA, BVSc
Clare Scully, MA, DVM, MS, DACT
Lauren Seal, DVM, MPH
Karen Segovia, DVM
Lynne Seibert, DVM, MS, PhD, DACVB
Howard Seim III, DVM, DACVS
Kersti Selkse, DVM
Holly Sellers, PhD
Carolyn Shadle, PhD
Tamer Sharafeldin, DVM, MVSc, PhD
Julie Shaw, KPA CTP, RVT, VTS (Behavior)
Katie Sheats, DVM
Wendy Shelton, DVM, MPH
Steven Shipley, DVM, DACLAM
H Shivaprasad, DVM
Annie Sigogneau Flochlay
Venessa Sims, MEP
Randall Singer, DVM
Gwenyllyan Slacum, DVM
Meagan Slater, DVM
Meg Sleeper, VMD
Barrett Slennings, MS, DVM, MPVM
Fauna Smith, DVM
Nicki Smith
Martha Smith-Blackmore, DVM
Karen Snowden, DVM, PhD
Esteban Soto, DVM, MSc, PhD, Dipl. ACVM
Erica Spackman, PhD
Danielle Stanek, DVM
Kendra Stauffer, DVM
Philip Stayer, DVM
Judith Stella, PhD
Christopher Stephens, PhD
Carrington Stephenson, BS
Simone Stoute, DVM, PhD, DACPV
Jason Stull, VMD, MPVM, PhD
David Suarez, DVM
Melissa Supernor, CVT, CFE, VTS (SAIM)
Stephen Sutherland, DVM
Jason Sweitzer, BS, RVT, DVM
Nathaniel Tablante, DVM, MPVM, MS, DACPV
Laur Ten sa, DVM
Julius Tepper, DVM, CertAqV
Sara Thomasy, DVM, PhD, DACVO
Sharon Tiberio, DVM, CertAqV
Becky Tilley, DVM, DACPV
Emily Tincher, DVM
Jessica Townsend, Dipl. ACVO
Francene Van Sambeek, DVM
Vicky van Santen, PhD
Tracy Vemulapalli, DVM, MS, DACLAM
Daniel Venne, DVM
Erin Vicari, VMD, DAHDC
Ana Villegas, DVM, MS
Jessica Vogelsang, DVM
Marina Von Keyserlingk, PhD
Gary Vroegindewey, DVM, MSS, DACVP
Lori Waddell, DVM, DACVECC
Patricia Wakenell, DVM
Julie Walker, DVM, DACVECC
Pamela Walker, MS, ACVIM-LA
Ryan Wallace, DVM
Daniel Walsh, MPS, RVT, VTS (Clin Path)
Doug Waltman, PhD
Thomas Waltzke, MS, PhD, DVM
Tina Yun-Ting Wang, DVM
Vincent Wavreille, DMV, MS, MRCVS,
DACVS-SA
Tracy Webb, DVM, PhD
Sara White, DVM, MSc
Tory Whitten, MS
Suean Williams, DVM
Jeff Wilson, PhD, DVM
Patricia Wohlfert-Bethke, DVM
Amelia Woolums, DVM, PhD, Dipl. ACVIM,
ACVM
Brian Wooming, VMD
Ann Wortinger, BIS, LVT, VTS (ECC, SAIM,
Nutrition)
Huisheng Xie, DVM
Kenichiro Yagi, BS, RVT, VTS (ECC, SAIM)
Alexandre Zocche, MS

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“As AVMA is our profession’s leading representative and professional advocate, the AVMA convention is so much more than excellent continuing education. It is the greatest opportunity to strive to be a leader in our profession, through networking with current leaders, becoming engaged and seeking your own place in moving our profession forward. The AVMA annual convention is where those opportunities come alive. Join us!”

- Arnold L. Goldman DVM, MPH; AVMA Treasurer-Elect
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