AMERICAN VETERINARY MEDICAL FOUNDATION (AVMF)
2012 Annual Report Executive Summary
May 16, 2013

The American Veterinary Medical Foundation (AVMF) is the charitable arm of the American Veterinary Medical Association (AVMA). For 50 years, we have been dedicated to embracing and advancing the well-being and medical care of animals. Charitable contributions and support to the Foundation help veterinarians help animals. Initiatives include: Humane Outreach-Animal Welfare, Education and Public Awareness, Research Support, Student Enhancement and Support of the AVMA and its Initiatives. The AVMF, a two-time, four-star rated nonprofit by Charity Navigator, has awarded more than $50 million in grants since it began in 1963. As we celebrate our golden anniversary this year, we want to do even more.

2012 Meeting & Foundation Operations
Since our last report to the AVMA House of Delegates in July 2012, the Foundation Board has met three times: July 2012; November 2012; and April 2013. The Foundation Board is comprised of veterinary and non-veterinary representatives from the AVMA Executive Board, AVMA HOD and the Auxiliary to the AVMA. Additionally, volunteers serve on the following standing committees: Executive, Resource Development, Grants/Awards, Finance Administration, Strategic Planning, Committee to the Board, and Partners for Healthy Pets.

We also have five task forces operating to help further our mission.

1 - Research Task Force
The charge of this task force is: to raise awareness of the need for scientific healthcare research for cats, dogs and horses and to become the umbrella for all organizations working on companion animal research.

2 - Disaster Task Force
The charge of this task force is: to inform, educate and train the veterinary community and general public on caring for animals before, during and after disasters.

3 - Food Safety Task Force
The charge of this task force is: to inform, educate and engage the veterinary community and general public on the contributions veterinarians make to human health through food protection (safety, security and defense).

4 - Community Involvement Task Force
The charge of this task force is: to annually focus on a given topic relevant to animal lovers and to engage the veterinary community (i.e. veterinary teams, veterinary students, VMA’s) with a ‘hands-on’ opportunity to connect with the community.
Public Relations and Engagement Task Force

The charge of this task force is: to increase AVMF’s brand and visibility within the public and veterinary audience (America’s Favorite Veterinarian Contest)

Currently, there are three Foundation Board members who are also members of the House of Delegates and they include: Richard P. Streett, Jr., VMD – Chair; George W. Bishop, DVM – Treasurer; and Kim A. Nicholas, DVM.

CURRENT FOUNDATION BOARD OF DIRECTORS

Richard P. Streett, Jr., VMD – Chair
Ginger K. Brainard, PhD – Vice Chair
George W. Bishop, DVM – Treasurer
V. Hugh “Chip” Price, Jr., DVM - Secretary
Clark K. Fobian, DVM – Immediate Past Chair

Directors:
L. Garry Adams, DVM, PhD
John Russell Brooks, DVM
Kimberly Adams Colgate
Larry Dee, DVM
Suzanne L. Craig, DVM, DACLAM
W. Ron DeHaven, DVM, MBA
Dennis Drent
Robert E. Hertzog, DVM
Joseph H. Kinnarney, DVM
Larry M. Kornegay, DVM
Kim A. Nicholas, DVM
Chet Rawson, DVM
Michael S. Spensley, DVM
Jan Strother, DVM
Kimberly Littleton Topper, MS

FOUNDATION STAFF

Mike W. Cathey - Executive Director
Rupa Brosseau - Director of Development and Engagement
Cindy Rutkowski - Manager of Foundation Relations & Special Projects
Cheri Kowal - Manager of Programs and Impact
Mary Ellen Bowgren - Manager of Finance and Administration
Madonna Breck - Gifts and Administration Assistant
Brenda Andresen – Project Director, Partners for Healthy Pets
2012: SECOND CONSECUTIVE 4-STAR CHARITY NAVIGATOR DESIGNATION
The 2012 Audit was completed with no findings. AVMF has another great year. See comparison below of 2011 to 2012 IMPACT:

<table>
<thead>
<tr>
<th>2011 Impact</th>
<th>2012 Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programmatic: 83%</td>
<td>Programmatic: 88%</td>
</tr>
<tr>
<td>Fundraising: 11%</td>
<td>Fundraising: 6%</td>
</tr>
<tr>
<td>Management &amp; General: 6%</td>
<td>Management &amp; General: 6%</td>
</tr>
</tbody>
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2012 FINANCIAL SNAPSHOT
The Foundation Board has approved the 2012 Audit. Below is the Audit summary.

Financial Data – Year Ended December 31, 2012

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012 Total Unrestricted Income</td>
<td>$2,275,394</td>
</tr>
<tr>
<td>2012 Total Unrestricted Expenses</td>
<td>$1,937,980 (Including programmatic support) + $337,414</td>
</tr>
<tr>
<td>2012 Total Temporarily Restricted Income</td>
<td>$4,561,438</td>
</tr>
<tr>
<td>2012 Total Temporarily Restricted Expense</td>
<td>$2,819,437 + $1,742,001</td>
</tr>
<tr>
<td>2012 Total Income</td>
<td>$6,836,832</td>
</tr>
<tr>
<td>2012 Total Expense</td>
<td>$4,757,417 (including programmatic support) +2,079,415</td>
</tr>
<tr>
<td>December 31, 2012 Investment Account</td>
<td>+$2,508,592</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$8,495,336</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$1,234,443</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$7,260,892</td>
</tr>
</tbody>
</table>
2012 FOUNDATION HIGHLIGHTS
We have a lot of to be proud of in 2012. Here are a few noteworthy highlights:

AVMF Earns 4 Stars
On Nov. 6, 2012, Charity Navigator - America’s largest independent charity evaluator - awarded AVMF its 4-star rating for the second consecutive year. This is the highest rating issued by Charity Navigator and it means that AVMF exceeds industry standards and outperforms most other charities with a similar cause. Only 17 percent of charities evaluated have earned the 4-star rating for two years running.

The (AVMA) Family’s Foundation
During 2012, the AVMF continued to partner with the AVMA for significant program delivery. The Foundation, with a view toward its areas of strategic focus, provided direct support to the programs and activities of the AVMA of approximately $415,000 actual of a $512,300 budgeted amount. Additionally, the AVMF has identified approximately $45,000 in additional “indirect” support and savings on behalf of the AVMA. It is important to report that this approximate $460,000 had a direct impact on the successful bottom line of the AVMA. Key items making up this AVMA support during 2012: (approximate numbers)

a. $200,000 - Veterinary Medical Assistance Teams/ Reaching Up and other AVMA disaster and other humane outreach/animal welfare efforts.

b. $75,000 - Veterinary Leadership Experience, AVMA Internships /Externships, and other AVMA student efforts.

c. $75,000 - Educational video game and other AVMA education and public awareness efforts.

d. $50,000 - AVMA awards and recognition efforts

e. $35,000 - AVMA Congressional Fellowship Program

f. $25,000 - National Veterinary Scholars Program

During 2012, the AVMA and the AVMF had aligned specifically on the AVMA’s Strategic Plan Goal- “Research and Discovery” - around the development of the “Animal Health Network” with a long-term focus of fund development for companion animal research. This alignment resulted in 2012 of a $250,000 investment (2012 &2013) from the AVMA Strategic Goal fund in support program development and execution. This program development is under the direction of the AVMF Research Task Force.

Finally, great progress has been made toward the acceptance and recognition that the Foundation is “The Family’s Foundation,” in all significant activities where relevant and appropriate primarily in those areas of charitable and philanthropic and in those areas where appropriate related to the AVMF’s strategic focus areas. Most notable during 2012 ALL significant related efforts of the PLIT are now intersecting with the AVMF (i.e. Veterinary Leadership Experience, other student activities etc.).
AVMF Task Forces- AVMF Program(s) Development
To support AVMF’s strategic areas of focus, five AVMF Task Forces have been developed and are successfully underway with attention toward AVMF program(s) development:

b. Disaster - “Saving the Whole Family”
c. Community Engagement/Education - “Our Oath in Action”
d. Food Safety-Food Awareness - “From the Farm to the Family Table”
e. Veterinary Public Recognition - “America’s Favorite Veterinarian”

The beginning of this work and the resulting future programs developed and maintained by these Task Forces are indeed the future relevancy, engagement and financial success of the Foundation.

2012 AVMF Special Event at the AVMA Convention
“A Night on the USS Midway”
At the 2012 AVMA Annual Convention in San Diego, the AVMF held its most successful (financially and engagement) Convention-wide event- “A Night on the USS Midway.” This event included approximately 1,200 participants and grossed in excess of $140,000