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June 1, 2009

Sarah King
Director
People for the Ethical
Treatment of Animals
501 Front Street
Norfolk, VA 23510

Dear Ms. King:

Thank you for your letter to AVMA President James O. Cook expressing your concerns about the inclusion of the bizFutures/Pike Place Fish motivational presentation at the Opening Ceremony during the 2009 AVMA Convention in Seattle.

After thorough discussion of the issue, we have decided to continue with the presentation as planned.

Sincerely,

W. Ron DeHaven, DVM, MBA
CEO/Executive Vice President